

Gary V. Cupo, CLU, ChFC

President/CEO

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Biography

Gary began his insurance career in 1973. As a Broker/Consultant for a number of Fortune 500 companies, state & national association plans, is considered one of New Jersey's leading authorities on Small Employer Health Reform and Employee Benefits. A featured speaker to many industry associations including: New Jersey Association of Health Underwriters, New Jersey Association of Insurance and Financial Advisors, North Jersey American Society of CLU & ChFC, Northwest Association of Life Underwriters and Independent Insurance Agents of Middlesex County, NJBIA Passaic County ELC, Passaic County Board Of Chosen Freeholders, Tri-County Chamber Of Commerce, Passaic County Division of Economic Development. Appeared on WEVD talk radio 1050 AM and interviewed by the New York Times. His firm, Benefit Solutions is known as the Broker's Broker and specializes in Group Health Insurance and Employee Benefit Programs.

- *Three Governor Appointments as a member of the New Jersey Small Employer Health Benefits Program Board of Directors as a Health Insurance Producer Representative. Appointed by:
 1. Governor Jon S Corzine on May 4, 2009
 2. Acting Governor Donald DeFrancesco on December 17, 2006
 3. Governor Christine Todd Whitman on June 21, 1999*
- *New York Times article June 22, 2003: The Rising Price of Getting Well
Interviewed by Susan Warner*
- *Panel Member for the Dept. of Banking & Insurance
Individual Health Insurance Summit Meetings (1996)*
- *Advisor to Allegro New Media CD ROM version
(The Clinton Health Security Plan-What it Means, What it Costs)*
- *State President, NJAHU (1995/1996) (New Jersey Association of Health Underwriters)*
- *State Chair, Legislative Committee, NJAHU (1993/1995)*
- *State Co-Chair, Legislative Committee, NJAHU (1992/1993)*
- *Recipient of the 1996 NAHU (National Association of Health Underwriters)
National Merit Award*
- *Recipient of the NAHU (National Association of Health Underwriters)
American Enterprise Award*
- *Charter Vice-President of Northwest Chapter of NJAHU
(New Jersey Association of Health Underwriters)*
- *Charter member of AHIA (Agents Health Insurance Association)*
- *Northern NJ Chapter of CLU & ChFC (Chartered Life Underwriters & Chartered Financial Consultants) Board of Trustees 1992-1993,1986-1987*